



## Who are we?

Nuevas Technologies Private Limited is a Pune based Embedded & IT Solutions Company. We manufacture **GPS Vehicle Tracking Systems**, services for managing all aspects of transport systems using GPS Tracking System, and product design and development.

We employ qualified software and embedded development engineers as we a registered company; we can provide our clients with the security and operational development framework that they require.

The company was founded by a team of enthusiastic IT specialists who wanted to create a company that would act in the market not only for business success but for the sake of Technological innovation and advancement also.

We provide "end-to-end" services and solutions, ranging from supporting strategy development through to enterprise solutions and technology, enabling clients to become increasingly effective and to generate more value.

## Why Us?

- Our key strength lies in in-depth industry knowledge: we target the challenges of managing each industry sector with personalized and specific business information management solutions. Enhance your sales, customer service and market share and make more informed decisions using our high-end business intelligence solutions.
- We have utilized our fine-tuned product engineering processes to develop the best-in-class solutions for customers in technology, telecommunication, life sciences; healthcare, banking, and consumer products. Nuevas helps you achieve these qualities in your IT strategy by providing system integration, testing and application
- We willingly accept the challenge of managing complex IT programs, and work is also sent across the globe, including off shoring challenges: In such offshore programs, the dynamics are primarily around managing people and processes across time-and-space.



## Our Mission

Our Mission is to design the enterprises of tomorrow by providing solutions to Gen-next needs. We value customer satisfaction and aim to make it our highest property.

## Company Vision

Our Vision is to create profitable customer relationships and provide new age solutions to enable the success of your business.

## What we do

Our services include

- **Embedded Products**

1. **VTS (Vehicle tracking systems):**

**Basic Vehicle tracker:**

The Basic vehicle tracker is an advanced terminal with GPS and GSM connectivity. It comes with features like real-time tracking, Geo-fencing, AC monitor, Fuel indicator and Speed limit alerts. This is useful for Taxis, Self-drive cars and bikes, Rental services and commercial goods carriers.

**Advanced Vehicle tracker**

The Advanced vehicle tracker comes with extra features like immobilizing and mic  
The immobilizer is useful when you want to make a vehicle stop if you detect some misuse or unwanted activities. The Mic provided in the device helps you keep a track of any conversations going on in the vehicle.

2. **Personal Tracker (Trackzia):**

**Trackzia personal tracker**

Trackzia is a personal tracking GPS device designed to track your loved ones. Its unique design makes it easier for the device to be attached to bags, clothes, dog collars, bicycles etc. so that you can conveniently keep a track of those who matter the most. Ideal for School going children, elderly people, patients with dementia, Alzheimer's or any related illness, pets and even while transporting your valuables.



### 3. **RFID:**

RFID Tracker is an easy plug and track real-time tracking terminal with GPS/GLONASS and GSM connectivity, which collects device coordinates and other useful data to transfer them via GSM network to the server. This device is suitable for applications where location acquirement of remote objects is needed: fleet management, car rental companies, taxi companies, personal cars and etc.

### 4. **Fuel Sensors:**

Fuel sensors can be fitted into vehicles to track the consumption of fuel in a vehicle. It can be used for commercial and personal vehicles.

- **IOT**

1. Smart homes and home automation
2. Industry/ Office automation

- **Cloud Telephony**

1. Virtual Call Centre
2. Virtual office
3. Call Centre Setup

- **Industry/Enterprise based ERP solutions**

- **SMS Panel**

## **Our Key Industries**

- E-commerce
- Retail and Distribution
- Medicine and Healthcare
- Construction
- Security
- Advertising Industry
- Security
- Transportation
- Government Offices
- MNC Industries



## What we Use - Technologies

Our company has an extensive expertise in Microsoft technologies:

- Embedded Programming,
- Microsoft .NET., JAVA, PHP
- ASP.NET (Web Forms, Web Controls)
- Windows Forms, Windows Controls
- ADO.NET
- MVC 3.0
- XML Web Services
- C#, VB.NET, EmbeddedC/C++
- MS SQL

## Our Methodology

Every project has 5 stages, which are:

- Inception
- Requirement Management
- Software Solution Development
- Product Integration
- Quality Assurance

### Inception

- This is when we sit down with you and fully understand your requirement- our business analysts and software architects will carefully study your requirements to prepare a comprehensive proposal. (You don't have to provide us with structured documentation. Just let us know your thoughts and expectations, and our specialists will work on defining all the details for you by asking you some questions and offering our ideas on your project.) The proposal is free for you and has no obligations.

### Requirements Management

- At this stage we clearly define your requirement in project documentation. Our specialists prepare a proposal describing the product's performance, technologies, design, features, and verification requirements, estimation of workload and cost of the project.



### **Software Solution Development**

- The software solution development is the peak stage of the project where most of the programming, coding and testing takes place.

### **System Integration**

- We have a strong portfolio of System Integration offerings to provide increased added value to our clients, as well as a source of better growth and profitability.
- Our enhanced distributed delivery model has quality, scalability, predictability and flexibility at low price point. We have a strong on-shore and off-shore presence. We continue to adapt our existing portfolio to cater for the increasing demand for Software-as-a-Service.
- At this stage we define the best possible integration sequence, integrate product components and deliver the product to the client.

### **Quality Assurance**

Quality Assurance is an essential part of any project, which ensures the top quality of our solutions. This is a complicated process, which takes place at all other stages of the project and includes the following activities:

- Strong project management
- Transparent project flow
- Well-defined requirements and structured project documentation
- Deep testing, bug-tracking and fixing
- Process monitoring, product evaluation in regard to the specified requirements and client expectations
- Usability analysis
- Confidentiality and Intellectual Property Protection

## **Our products**

### **Enterprise Integration**

This service is offered to small and mid-size retailers, dealers, distributors and small business. Smart ERP is an easy-to-use, affordable way to automate your stores. It can help you manage your operations more efficiently, so you can save time and money. Smart ERP



store operations and headquarters provide small and midsize retailers with an integrated point of sale solution to manage operations within one store or across a chain of stores.

### **Enterprise based ERP**

It is designed to manage your chain of shops more easily. It is a web-based, easy-to-use software which gives you more control in managing your chain of shops. It works seamlessly with your individual shop data and gives you a consolidated and centralized way of managing your chain better.

### **Call Center ERP**

CCMS ERP is a platform for storing code based on the Web. It is designed for businesses with complex contact-center operations and high call volume.

Call Management System is a database, administration, and reporting application to help businesses identify operational issues and take immediate action to solve them. It accesses the database, manages documents, data and multimedia and executes transactions. It also increases the speed and productivity of building systems based on demand.

### **Hospital Management**

Hospital management system is a platform for reducing paper work. Web based Hospital Management System is an ERP suite of software modules to computerize any large scale hospital. It is a fully online web based software. It provides the benefits of streamlined operations, enhanced administration and control, improved response to patient care, cost control, and improved profitability. The main features Web HMS include Modular Structure, Integrated Design, Multi-Level Security, Easily Customizable, GUI Based and User Friendly.

### **Web Based Applications**

Web-based application development - Provides you with the opportunity to save time and money, and improve the way you interact with clients, suppliers and business partners.

### **Outsourcing Software**

This outsourcing Software is a web based application for companies that provides different services to their customers such as electricity bill, insurance installment, DTH recharge, Mobile recharge etc. The Application maintains a record of activities like customer registration, personal info, and professional info. SMS alerts for electricity bill as well as SMS facility for all other services.



### **Indian Aroma**

This software is designed to maintain customer relationships. We develop web-based management systems designed as primary tools for sending texts to lucky customers with some unique token number or coupon number. This number is valid within some specific period of time. Our system checks the validity of this token and then proceeds with the offer. Our system is created to avoid cheating. The main features of system include Easily Customizable, GUI Based and User Friendly.

### **SMS Panel**

SMS broadcast manager is a tool which is widely used in the service industry. This tool can be integrated into Banking, Railway reservation, Airline reservation, mobile banking etc. This tool provides advanced features to these like alerts for payments, booking confirmation, payment reminder etc.

### **Embedded Product**

We have developed a state of the art tracking system for tracking passenger-vehicles, tankers, tippers, excavators, and anything that needs to be monitored. In addition to accurate geographical location, vehicle tracking System gives you numerous other data parameters which are of interest to a business. The tracking system is not only helpful in increasing business productivity, but also extremely useful in securing valuable assets.

We have developed two version of VTS device so far Basic and Advanced Models.

We also have a personal Tracker (Trackzia) and asset tracker and bike trackers to our list of products.

### **Android Applications**

We develop Apps for making the process of tracking easier for you. You can only use this app if you already have registered with us.

## **Our Key benefits**

- Creating a competitive advantage by understanding the industry and bringing the right combination of products and service to create a solution
- Developing strong and reliable solutions with today' s cutting edge technology i.e. **Asp.net, MVC**
- Our ability to deliver high-quality services and solutions is unmatched.
- Reduce IT costs by developing and implementing cost-effective solutions at scale
- End-to-end seamless solutions to minimize risk.



## Contact Us

To find out more about our product or services, give us a call on **1800-833-3393**  
Or check out our website [www.nuevastech.com](http://www.nuevastech.com)

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